

EMILY THOMPSON

Senior
Agricultural Communications

CONTACT



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EDUCATION

Agricultural Communications B.S.
Auburn University
Graduation: December 2016

General Studies
Snead State Community College
Fall 2013 - Spring 2014

SKILLS

Adobe Creative Cloud
Microsoft Office
Photo editing
Nikon photo equipment
Social Media
Graphic Design
Event Planning
WordPress
HTML/CSS
Google Analytics
Hubspot
Hootsuite

PROFESSIONAL PROFILE

I am an organized, creative and passionate agricultural communicator who is capable of producing and delivering work that engages audiences and relays the correct message of the brand it is representing. Thriving within a high pressure, deadline driven environment, I love the challenges that public relations and communications bring and am looking for new ways to tell the story of agriculturalists and farmers alike.

EXPERIENCE

Communications Manager

Ag Economics and Rural Sociology Department | Auburn University

Manage social media - Facebook
Create monthly departmental newsletter
Maintain department website using WordPress
Design graphics and promotions for events and advertising

Student Photographer

Photographic Services | Auburn University

Manage social media - Facebook
Photograph student life and current events
Edit and archive photos using Adobe Creative Suite and Microsoft Office

Sales and Marketing Internship

Tucker Milling, LLC. | Guntersville, AL.

Travel the Southeast region meeting with customers and feed store owners
Assist in designing marketing materials
Manage social media - Facebook and Twitter

Social Media Internship

The Gathering Conference | Ranch House Designs Oklahoma City, OK.

Live tweet during sessions
Assist with set up and registration
Perform tasks set by Social Media Director and RHD team

Graphic Design Internship

Alabama Horse Council

Design a bimonthly newsletter using Adobe InDesign
Research new methods of reaching members
Compile a plan for a new website and marketing materials

INVOLVMENT/LEADERSHIP

Agricultural Communicators of Tomorrow | Auburn Chapter

Fall 2014 - Present

Vice President | Aug. 2015 - May 2016
Helped club receive full recognition from SGA
Aided in creating constitution and mission statement for affiliation
Write articles for magazine and blog

Sigma Alpha Professional Ag Sorority | Beta Eta Chapter

Fall 2014 - Present

Secretary | Jan. 2016 - Present
Record attendance at each chapter and event
File and record class schedules for each sister
Compose biweekly emails for all active sisters
PR/Fundraising Chair | Fall 2015
Maintain social media - Facebook, Instagram and Twitter
Raise funds for the sorority and charitable organizations
Organized events to promote philanthropy "Ag in the Classroom"

Directed Studies Ag Communications Practicum

Spring 2016

Redesign last year's Learning Community postcard for mailing
Create and execute "Ag Week" promotions
Record video for Camp War Eagle video