

EMILY  THOMPSON
AGRICULTURAL COMMUNICATIONS

ABOUT ME

All my life, I have been involved in some form of agriculture. Whether it was participating in FFA events in high school or running around the family farm doing chores, I have always carried a passion for the life that agriculture gave me.

Being the daughter of a poultry farmer and high school teacher, I embraced the small town way of life. So it came as no surprise to my family when I announced my plans to study Agricultural Communications at Auburn University. Following in my father's very large footsteps, I packed up and made the three hour move from my small one-red-light town in North Alabama to The Plains to start a new chapter of my life.

When I arrived in Auburn in the fall of 2014 as a transfer student, I wasted no time getting involved with the College of Agriculture. By doing so, I soon learned that most students in the college were just like me and that alone made me feel more at home than I ever thought possible.

Now it's two years later, and I'm beginning to see the light at the end of the tunnel called graduation. I get choked up every time the thought of leaving this place crosses my mind. Thankfully, I know that from the support of the faculty and administration in the College of Ag, I will be able to graduate with multiple possibilities waiting for me.

Constantly dreaming and eager to advocate for agriculturalists and farmers alike, I can't wait to see where the good Lord leads me next.

War Eagle. Forever.

Emily Thompson



EDUCATION

Agricultural Communications BS

Auburn University
Graduating Dec. 2016

General Studies

Snead State Community College
Fall 2013 - Spring 2014



EXPERIENCE

Communications Manager

Agricultural Economics and Rural Sociology Department | Auburn University

- Manage social media - Facebook
- Create monthly departmental newsletter
- Maintain department website using WordPress
- Design graphics and promotions for events and advertising

Student Photographer

Photographic Services | Auburn University

- Manage social media - Facebook
- Photograph student life and current events
- Edit and archive photos using Adobe Creative Suite and Microsoft Office

Sales and Marketing Internship

Tucker Milling, LLC. | Guntersville, AL.

- Travel the Southeast region meeting with customers and feed store owners
- Assist in designing marketing materials
- Manage social media - Facebook and Twitter

Social Media Internship

The Gathering Conference | Ranch House Designs Oklahoma City, OK.

- Live tweet during sessions
- Assist with set up and registration
- Perform tasks set by Social Media Director and RHD team

Graphic Design Internship

Alabama Horse Council

- Design a bimonthly newsletter using Adobe InDesign
- Research new methods of reaching members
- Compile a plan for a new website and marketing materials

SKILLS

Adobe Creative Cloud

Microsoft Office

Photo editing

Nikon photo equipment

Social Media

Graphic Design

Event Planning

WordPress

HTML/CSS

Google Analytics

Hubspot

Hootsuite

CONTACT ME



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