



EMILY THOMPSON

Agricultural Communications

Auburn, Alabama

thompsonemily0013@gmail.com

256-590-2411

www.emilykthompson.com

EDUCATION

BACHELOR OF SCIENCES
Agricultural Communications
Auburn University '16

EXPERTISE

Microsoft Office
Photoshop
InDesign
Illustrator
Lightroom
Dreamweaver
WordPress
MailChimp
Nikon photography equipment
Graphic Design
Event Planning
Social media content planning
Associated Press Style
Public Speaking

WORK EXPERIENCE

Marketing Assistant

Tucker Milling | Guntersville, Alabama

February 2017 - Present

- Travel the Southeast region meeting with customers and feed store owners
- Design marketing materials such as brochures, business cards, banners, and print ads
- Manage the company's Facebook page
- Prepare artwork for paper feed bags using Adobe Illustrator

Founder/Senior Director/Lead Graphic Designer

AgHill Communications | Auburn, Alabama

April 2016 - December 2016

- Maintain the AHC brand
- Oversee and approve client recruitment
- Conduct executive and general staff meetings
- Create appealing graphics for clients and the firm using Adobe Photoshop & Illustrator
- Design all print advertising for clients and the firm using Adobe InDesign
- Manage staff communication using Microsoft OneNote
- Approve recruitment of all new staff members

Writer/Graphic Designer/Social Media Manager

Alabama Cooperative Extension System | Auburn, Alabama

May 2016 - August 2016

- Aide in the creation of ACES's Instagram Account, post content 2-3 times a week
- Organize and update the current Pinterest boards and create more
- Create numerous pins for Pinterest with the ACES logo and links to related articles
- Assist with the management of social media outlets - Facebook, Twitter & Instagram

Manager of Communications & Social Media

Department of Agricultural Economics & Rural Sociology | Auburn, Alabama

Feb. 2016 - Present

- Manage the department Facebook page and increase the reach by 52% in one month
- Launch and maintain the department Twitter account
- Update department website using WordPress
- Design 15+ graphics per month for AERS department/Agribusiness Club events to be used for print, social media or TV monitor displays

Print Designer & Communications Consultant

Alabama Horse Council | Montgomery, Alabama

Dec. 2015 - Present

- Design the layout for 7 bi-monthly newsletters to be distributed by web and print
- Rebrand the council's overall identity by creating a new logo, position and voice, social media content strategy, and overall communications strategy for the 2017 Horse Fair
- Redesign the council's 32 page WordPress site and consolidate the site down to 20 or less organized pages